

Silicon Sentier



“Towards a set of recommendations  
and a way forward”

*Quartier Numérique Living Lab  
by Silicon Sentier*

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Silicon Sentier

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## Living Lab Identification

### Where ?



Paris Downtown  
2<sup>nd</sup> wave Living Lab in Paris

### Concept

Offering an experimentation field to test innovative technologies and services on :

- ▶ Internet
- ▶ Mobile

### User Community

- ▶ 1200 registered users composed by : Inhabitants, workers, tourists, bystanders...
- ▶ And several thousands of unregistered users

### Main domains of activities

- ▶ Media
- ▶ Mobile services
- ▶ Web services
- ▶ Mobile technologies



Background : 44 experimentations

## A set of recommendations by Silicon Sentier

- ▶ Deploying policy closer to the ground
- ▶ Not only fund process or exchange initiative but
  - ▶ Fund also substantial pilots and their implementation
  - ▶ Fund also dissemination in order to :
    - ▶ involve / catch user
    - ▶ be more attractive
- ▶ Spread living lab concept at the regional level of funding innovation policy to fund and facilitate small local pilots



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