



EUROPEAN COMMISSION
INFORMATION SOCIETY AND MEDIA



REPUBLIC OF SLOVENIA
GOVERNMENT OFFICE FOR GROWTH

Tuesday, April 8, 2008

**Demand and User-driven Open Innovation and Experimentation
Driving the Renewed Lisbon Strategy:
European Network of Living Labs
Promotes European Innovation Strategy and Policy**

Location

Husa President Park, Blvd du Roi Albert II, 44, 1000 Brussels, Belgium

Organised by

The Government of Slovenia
The European Commission
The European Network of Living Labs (ENoLL)
The Slovenia Initiative Innovation for Life Quality (Slovenia Living Lab)

Program

- 9:00 – 10:00** Registration
- 10:00 – 10:30** *Opening Words*
Žiga Turk, Minister
Government of the Republic of Slovenia, Office for Growth
Antti Ilmari Peltomäki, Deputy Director-General for DG Information Society and Media, European Commission
- 10:30 – 11:45** *Renewed Lisbon Strategy and European Innovation Policy:
the Role of Open and Usercentric Innovation*
Chair:
Antti Ilmari Peltomäki, Deputy Director-General for Information Society and Media, European Commission

Panellists:

Manuel Laranja, Advisor to the National Coordinator of the Lisbon Strategy and the Technological Plan, Innovation Agency Lisboa, Portugal & Professor, ISEG, Technical University Lisbon

Miloš Kuret, Undersecretary, Information Society Directorate, Ministry of Higher Education, Science and Technology, Republic of Slovenia

Jean-Baptiste Roger, Conseil Régional Ile de France, France

Seija Kulkki, Director
Center for Knowledge and Innovation Research (CKIR), Helsinki School of Economics, Finland & Partner, Finnish ICT SHOK - Strategic Competence Center

11:45 - 12:00

Announcement of the Call for membership applications for the 3rd Wave of the European Network of Living Labs

Roberto Santoro, Leader

CO-LLABS Thematic Project funded by CIP, European Programme for Competitiveness and Innovation & President, European Society of Concurrent Enterprising Network - ESoCE Net Association & Chair of AMI Communities & Chair of Governance Task Force & Living Labs Portfolio Leadership Group

12:00 – 13:30

Lunch

13:30 – 15:00

How does the European Network of Living Labs promote human and demand and user driven research, development and innovation in the cross-border eRegions of the EU?

Co-Chairs:

Alenka Temeljotov Salaj, Secretary,

Government Office for Local Self-Government and Regional Policy, Republic of Slovenia

Álvaro Duarte de Oliveira, Managing Director

Alfamicro Lda, Research, Engineering and Consultancy, Portugal & Vice Chairman, Living Labs Portfolio Leadership Group, European Network of Living Labs

Panellists:

Colin Wolfe, Head of Unit

European Commission, Regional Policy Directorate-General, European Territorial Cooperation/INTERREG

Veli-Pekka Niitamo, Director of Research, Business Infrastructures

Nokia, Finland & Chairman, Living Labs Portfolio Leadership Group, European Network of Living Labs

Mikael Börjeson, CEO

Centre for distance-spanning technology, Luleå University of Technology, Sweden & Vice Chairman, Living Labs Portfolio Leadership Group, European Network of Living Labs

Olivier Rerolle, Research Coordinator

Center for Technology and Innovation Management - CeTIM, University BW München, Germany

Jesse B.T. Marsh, Lead Partner

Atelier Studio Associato, Palermo, Italy

15:00- 15:30

Coffee Break

15:30 -16:30

How should we further promote the demand and user-driven open innovation strategy and policy in Europe?

The concluding conversation

Chair:

Per Blixt, Head of Unit

European Commission. Information Society and Media Directorate-General, New Infrastructure Paradigms & Experimental Facilities

Jože Gričar, Professor & eCenter Director

Faculty of Organizational Sciences, University of Maribor, Slovenia & Member, Coordinating Committee, Innovation for Life Quality - Slovenia Living Lab

Patrick Schouller, Head of Unit

Ministry of Economy, Finance and Employment, France & ICT Programme of European Union, France Delegation Member.