

European Network of Living Labs

– a first step towards a new Innovation System!



Read more at
www.openlivinglabs.eu

Limited Edition

New version will be composed together with new ENoLL members

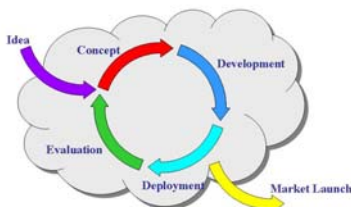
The first open European Network of Living Labs

A Living Lab is an open innovation environment in real-life settings in which user-driven innovation is the co-creation process for new services, products and societal infrastructures. Living Labs encompass societal and technological dimensions simultaneously in a business-citizens-government-academia partnership. As of 20 November 2006, a “first wave” of nineteen (19) Living Labs across Europe joined forces as a network, to develop and offer a gradually growing set of networked Living Lab services. As of 17 October 2007, a “second wave” of more than thirty additional Living Labs joined the network, growing ENoLL to a network of more than fifty Living Labs..

Moving the Goal Posts - a vision of open innovation

This vision is about moving the goal posts from a position where the user is seen as the research object and consumer of industry led innovations, to a position where the user and user communities are contributors and co-creators of new innovations.

Innovation Lifecycle



In order to make a move towards this future, a network of Living Labs is looking at the “Innovation Lifecycle” {figure above} and beginning to offer and create specialised services for all necessary actors in the system; end-users, SME’s, corporations, public sector and academia.

Immediate Services

The Living Lab sites will already from the beginning offer site specific services such as: Need-finding services, Public Innovation services, Test & Validation services, Business Incubation support services, Collaborative Mediation services and Innovation externalisation services.

Emerging services

The emerging new services (to become available in the near future) include: Services to empower users, personalisation & customisation, Idea Generation services, and Professional Community services.

Future Services

In the future, the more mature network will offer services like: Pervasive expertise sharing and Lead User community services.

Roadmap

The network based on the “first wave” Living Labs will be developed further with the “second wave” Living Labs, led by the Living Labs Portfolio Leadership Group. This development uses a joint *Living Labs roadmap 2007-2010* process, facilitated by the EU Coordination Action projects CoreLabs and CLOCK. Naturally there is room for influence and co-creation by all Living Lab sites.

The network development roadmap will be coordinated with EU Presidencies as appropriate, and the roadmap currently includes the following main milestones:

Date	Milestone
October 2007	Portuguese Presidency: ENoLL "Second Wave" launch event in Brussels
Spring 2008	Slovenian Presidency: ENoLL "Third Wave" call for membership applications and launch event in Slovenia
Fall 2008	Completion of ENoLL launch during the French Presidency

How can I take part?

Partnership

Typically, a Living Lab site is based on a sustainable Business-Citizens-Government-Academia Partnership and all sites welcome new organisations for discussion about partnership extension. If you consider yourself mainly as end-user (individual citizen) you may consider joining the site-specific end-user community. If you represent a private company, university, regional authority or other government organisation, you may contact the appropriate site contact person for a discussion on how to join as a Living Lab partner with the objective to become sustainably engaged in its development and operations.

Open Community - Let's Meet Up!

The Living Labs Open Innovation Community is the open forum for development of Living Lab services, supporting the Lisbon strategy for Growth and Jobs. Whether or not you belong to the network (as a Living Lab site), you are warmly welcome to join. Just click the “open innovation community” link at our web-site (www.openlivinglabs.eu) and follow the instructions. Being a true open community we will organize and develop our community activities together - Let's meet up!