

Programme

# European Network of Living Labs & Living Labs Open Innovation Community Event

Organised by the CoreLabs and CLOCK EU Coordination Actions, the IBBT-iCity Living Lab and the European Commission

Hasselt, Belgium, 27 March 2007

## **Location**

University of Hasselt  
Campus Diepenbeek  
Agoralaan – Building D  
3590 Diepenbeek (Hasselt)  
Tel.: 011 26 81 11  
Fax: 011 26 81 99  
More info can be found on: [www.uhasselt.be](http://www.uhasselt.be)

Upon entry to Building D, participants will immediately find the welcome coffee. From there one can go to the meeting rooms. Signposting will guide the people to the meeting rooms.

Two maps are available to help you find the location of the meeting.

<b>10.30 – 11.00</b>	<b>Registration</b>
<b>11.00-12.15</b>	<b>Session 1: LIVING LABS, OPEN INNOVATION AND ESERVICES</b>  <b>Chair:</b> Frank Bekkers, CEO of i-City Hasselt
<b>11.00 – 11.20</b>	Opening  <i>Per Blixt, Head of Unit, New Infrastructure Paradigms &amp; Experimental Facilities, Information Society and Media Directorate-General, European Commission</i>
<b>11.20 – 11.40</b>	<i>Bror Salmelin, Adviser, ICT addressing Societal Challenges, Information Society and Media Directorate-General, European Commission</i>

**11.40 – 12.15**

CoreLabs & CLOCK Coordination Actions: facilitating the Co-creation of the European Network of Living Labs and the Living Labs Open Innovation Community

**What we have learned so far**

*Mikael Börjeson, CEO, Centre for Distance-spanning Technologies, Luleå University of Technology; Coordinator, CoreLabs*

**Opening the Expression of Interest**

*Alvaro Oliveira, Managing Director, Alfamicro Lda; Chair & Policy Coordinator, CLOCK*

**12.15 -13.10**

**Session 2: LIVING LABS IN DIFFERENT PERSPECTIVES**

**Chair:** *Mikael Börjeson, Coordinator, CoreLabs*

Short presentations about Living Labs in different perspectives to raise questions and generate ideas.

- Policy-based Living Lab: Patrick Strating, *Director of Freeband*
- Company-driven Living Lab: Mikko-Pekka Hanski, *Lead consultant and co-founder, Idean Enterprises Inc*
- Test-beds and Living Labs: Veli-Pekka Niitamo, *Nokia*
- University driven case: *to be confirmed*

**Workshop Sessions following a Facilitation Plan**

**Facilitators:** *Hank Kune, OpenFutures Specific Support Action, Kari Mikkela, CoreLabs Coordination Action*

**13.15 – 14.30**

**Lunch + Matchmaking**

Networking lunch to bring the open innovation community into focus and continue the empowerment of the network

**14.30 - 18.00**

**Session 3: THEMATIC CASES**

Short presentations about thematic Living Lab cases followed by two rounds of small-group discussions to enrich understanding and deepen insight.

14.30 – 15.00	Presentations
15.00 – 16.00	Discussions in small groups
16.00 – 16.30	Break for coffee
16.30 – 17.30	Discussions in small groups
17.30 – 18.00	Plenary discussion

**18.00 – 18.30**

**Session 4: WHAT WILL HAPPEN NEXT?**

**Information about the Portuguese event**

*Alvaro Oliveira, Chair & Policy Coordinator, CLOCK*

**Official launch of the Call for Expressions of Interest:**

*Mikael Börjeson, Coordinator, CoreLabs*

**19:30-22:00**

**INFORMAL DINNER**